



LGBTQ+

Las Vegas empowers travelers to break through their comfort zones and embrace who they are at their very core. Featuring a wide-variety of LGBTQ+-driven entertainment, dining, nightlife and special events, Las Vegas is the ultimate, inclusive escape for all.

ENTERTAINMENT

All tea, no shade! Some of the most famous drag queens in the world are taking over the Las Vegas Strip when **RuPaul's Drag Race Live!** hits the stage at **Flamingo Las Vegas**. From the creative team behind the Emmy Award-winning series *RuPaul's Drag Race*, *RuPaul's Drag Race Live!* is an extravaganza, featuring everything you love about the TV show and then some.

Las Vegas' longest running LGBTQ+ pool party, **Temptation Sundays** at Luxor Hotel and Casino, delivers the summer's hottest soundtracks by famed DJs, specialty cocktails and more. This sexy poolside party takes place every Sunday beginning in May.

The peak of indulgence and a source of endless laughter, **Drag Brunch at Señor Frog's** is one of Las Vegas' can't-miss activities. Quenched by an unlimited supply of mimosas and fueled with a bottomless Southwestern-inspired buffet, guests are immersed in a world of never-ending entertainment. Queens, or royalty, from *RuPaul's Drag Race* – past performers include Shangela, Coco Montrese and Yara Sofia – tease guests and engage in friendly competition as they “lip sync for their lives” in true Vegas style.

SPECIAL EVENTS

The Nevada Gay Rodeo Association's most anticipated event of the year, the **BigHorn Rodeo**, takes place during the fall season at Horseman's Park. The annual event features rough stock, roping, speed, and camp events. The organization also puts on several gatherings throughout the year, including Cowboy Bingo Night at Quadz Video Bar. Attendees can participate in the classic game with the chance to win fabulous raffle prizes from sponsors and supporters.

Held each spring, Aid for AIDS of Nevada (AFAN)'s annual **AIDS Walk** has been running for over 30 years. The walk and 5K, held at Sunset Park in 2022, also usually features a festival and live entertainment, with all proceeds helping to end the fight against HIV/AIDS in Southern Nevada. AFAN also puts on an annual Black & White Party, usually held in August, asking attendees to dress in all monochrome attire to support its cause.

Usually held in May, WildSide presents the annual **Sin City Soiree**. The event promises community-building, friend-making, and a social celebration of visibility for the community.

Also traditionally held in May, the **Henderson Pride Festival** features a series of events focused on celebrating diversity, self-awareness and promoting health and wellness in all its

forms. The 2022 celebration featured a Pride Night at Cowabunga Bay Water Park, a Mr. and Mrs. Henderson Pride Pageant, the Henderson Pride Festival & Parade, and a Pride Drag Brunch as well as live entertainment, food, a family fun zone and more throughout the weekend.

The **International Gay Bowling Organization's Las Vegas Showgirl Invitational Bowling Tournament** reflects the ideals of unity, fellowship and communication. Held in September, the IGBO event promotes the sport and builds community through league and tournament participation.

The biggest LGBTQ+ event of the year, **Las Vegas PRIDE** celebrates the vibrant community in Las Vegas each October. Completely centered around pride and diversity, the annual event features a night parade through Downtown Las Vegas and a community-centric festival at Craig Ranch Regional Park. Several activities complement the main events throughout the weekend, and the organization also puts on regular gatherings throughout the year including the monthly Las Vegas PRIDE OUTside Hike and monthly Las Vegas PRIDE Family Bingo, currently held at Resorts World Las Vegas.

Held each January, the **Sin City Classic** is a multi-day LGBTQ+ sports festival hosted by The Greater Los Angeles Softball Association (GLASA). Started in 2008, the event has grown to become the largest annual LGBTQ+ sporting event in the world. Nearly 8,000 LGBTQ+ athletes and another 2,000 fans and allies will attend the event, which provides an open atmosphere for LGBTQ+ athletes to connect and compete over the course of four days of competition and social activities.

NIGHTLIFE

Part of a chain of western-themed gay bars, **Charlie's Las Vegas** is a short ride from the Strip on the west side of Las Vegas. The space features a full dance floor and a vibrant entertainment calendar including drag shows, karaoke, and bingo.

Minutes from Virgin Hotels Las Vegas, **FreeZone Nightclub and Bar** pairs a casual atmosphere with upbeat music and nightly events like karaoke and drag shows. Guests can also grab a bite from their bar menu or play a round of pool.

Just off the Strip, **Fun Hog Ranch** is a casual hangout offering several beers on tap, cocktails and more. The welcoming space routinely partners with community organizations for fun, themed events.

The Garage, located a few miles off the Strip, is a hot spot for locals and visitors alike. Modeled after an auto-body shop, the bar features pool tables, shuffleboard and darts, in addition to drink specials and mouth-watering bar bites.

The Garden Las Vegas is an intimate and chic lounge bar located in the Downtown Las Vegas Arts District, featuring craft cocktails, light bites, and extravagant ambiance. Join some of the most talented drag queens every Saturday and Sunday at the Bottomless Drag Brunch for endless cocktails, delicious food and fun that slays.

Serving up unforgettable parties seven nights a week, **Piranha Nightclub** is the ultimate late-night location for LGBTQ+ revelers. From international DJs to world famous drag queens, the entertainment is top-notch and draws a lively, diverse crowd. Depending on the occasion,

guests can enjoy a cocktail or dance the night away on Piranha's state-of-the-art dance floors among go-go dancers.

Just a short walk from Piranha and FreeZone is **Quadz**. In addition to pool tables and darts, the bar also features regular special events, including bingo and themed parties.

WEDDINGS

On Oct. 9, 2014, Clark County began issuing marriage licenses to same-gender couples. The 1,000th same-gender marriage license was issued on Jan. 7, 2015; the 5,000th license was issued on Dec. 30, 2015; and the 10,000th license was issued on Jan. 20, 2017. On May 16, 2019, the County celebrated the issuance of the 20,000th license.

RESEARCH & STATISTICS

- Through research, Las Vegas has found that individuals identifying with the LGBTQ+ community express high familiarity, favorability and likelihood to return to the destination.
- Las Vegas is different from other places in that the destination does not designate one specific area or neighborhood for the LGBTQ+ community.
- Overall, entertainment is the top reason for visitation to Las Vegas. LGBTQ+ travelers show high interest in celebrity and upscale dining, as well as bars and clubs/nightlife.
- Las Vegas first started marketing to the LGBTQ+ community in 2004 and has been marketing to them for the last 18 years.

For additional information and a complete listing, please visit www.visitlasvegas.com.